

# Run for the WELL of It

## 5K HALLOWEEN RUN/WALK

### 2025 Sponsorship Opportunities



#### Event Sponsor

**\$2,000**

*Event Sponsorship* opportunity is available – Three Available. Become an *Event Sponsor* and gain recognition on event materials, Facebook, press releases and receive the following:

- 4 Adult runner registrations
- Prominent logo placement on the event t-shirt, sleeve, or top back.
- Company logo on event signage
- Host a table at the Race Start/Finish to meet and greet with attendees.
- Verbal recognition during the event
- Opportunity to provide promotional materials to attendees and address the crowd during the event.
- Verbal recognition during the event
- Host a table during the event to meet and greet attendees.

#### Kids “FREE” Race Sponsor – Main Sponsor

**\$500**

*Kids Race Sponsor* - One Available. Gain recognition on event materials, Facebook, and receive the following:

- 2 Adult runner registrations
- Logo placement on collateral materials and the event T-shirt
- Company name and logo on signage at the Kids Race.
- Opportunity to provide promotional materials to attendees.
- Verbal recognition during the event
- Host a table at the Race Start/Finish to meet and greet with attendees

***The W.E.L.L. Outreach***

***1415 W Cedar, Standish, MI 48658***

*Telephone (989) 941-6637 All contributions are tax deductible to the extent allowed by law.*

*Charitable Contribution to a 501c3, Tax Number 27-3267016*

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#### Stage/Tent Sponsor

**\$500**

*Stage/Tent Sponsor* - Gain recognition through signage featured on the finish stage where the medals will be handed out at the end of the race for both the Kids race and the Adult.

- 2 Adult runner registrations
- Logo on T-shirt
- Company Logo on the Stage.
- Opportunity to provide promotional materials to attendees.
- Host a table at the Race Start/Finish to meet and greet with attendees.
- Verbal recognition during the event

#### Mile Marker Sponsor

**\$300**

*Mile Marker Sponsor* – gain recognition through signage featured at your designated mile and receive the following:

- 2 Adult runner registrations
- Logo placement the event T-shirt
- Company sign at designated mile marker
- Host a table in the registration area and mile-marker to greet attendees before, during and after the event.
- Sign at the race start and end.

#### General Sponsor

**\$100**

A general sponsor and gain recognition through visibility at the start and finish line. A General Sponsor will receive recognition in the event press release and the ability to host a table during the event to meet and greet attendees. Inclusion on the Event T-Shirt.

#### Sponsor a Runner Registrations

Name on T-Shirt as sponsor

**\$50 each**

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I wish to sponsor the *Halloween 5K* at the following level:

- ☐ Event Sponsor
- ☐ Medal Sponsor
- ☐ Kids Race Sponsor
- ☐ Stage/Tent Sponsor
- ☐ Mile Marker Sponsor
- ☐ General Sponsor
- ☐ Runner Sponsor
- ☐ Other \_\_\_\_\_ (donation of items)

I wish to purchase \_\_\_\_\_ runner registration(s) for the event. Please contact me at \_\_\_\_\_ (your phone number) to discuss registrations.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Payment Methods:

\_\_\_\_ Enclosed is my check and/or money order payable to: The WELL Outreach

\_\_\_\_ Please invoice me for the payment

Please complete and mail this form to The WELL Outreach by Friday, October 3rd, in order to be included on all collateral materials.

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